

DISCUSSION PAPERS IN ECONOMICS

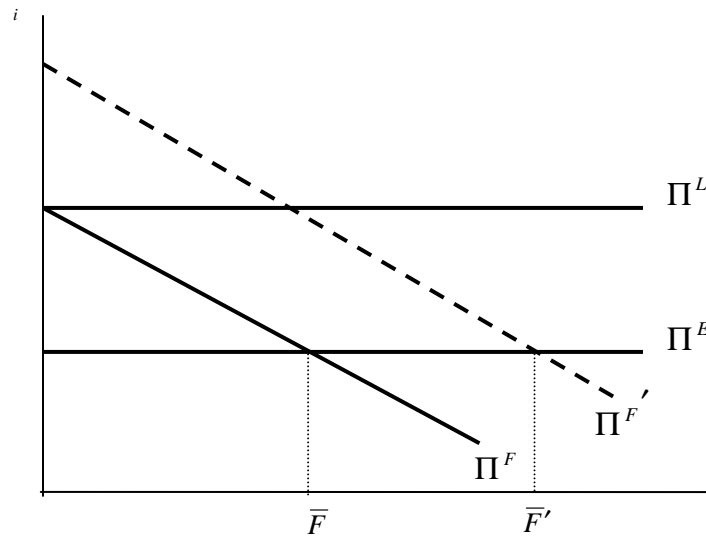
Intellectual Property Rights and Multinational Firms' Modes of Entry

Abstract

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Proposition 1

$$\begin{array}{ccccccc} & & \beta^i & & \bar{F} & & \Pi^E & \Pi^F & & \bar{F} \\ \Pi^E & \Pi^F & & \bar{F} & \Pi^E & \Pi^F & & \bar{F} & & \end{array}$$



$$\frac{\partial \Pi^E}{\partial t}$$

$$\frac{\partial \Pi^F}{\partial F}$$

$$\frac{\partial \Pi^E}{\partial w^{US}} \quad \frac{\partial \Pi^F}{\partial w^n} \quad \frac{\partial \Pi^L}{\partial w^n}$$

n

$$\frac{\partial \Pi^i}{\partial \alpha} \quad \beta^i \quad \beta^{i'} \alpha$$

$$\beta^L \quad \beta^F$$

$$\left| \beta^{L'} \alpha \right| \leq \left| \beta^{F'} \alpha \right| \quad \frac{\partial \Pi^L}{\partial \alpha} \quad \frac{\partial \Pi^F}{\partial \alpha}$$

Π^i Π^F $\Pi^{F'}$ Π^L Π^E

$\beta^L \beta^F$

$\alpha_n \quad n \quad n$

$\alpha_n \quad n \quad n \quad n$

$\alpha_n \quad n \quad n$

α_n

$x_n \quad z_n$

$\delta \quad \gamma$

\mathcal{E}_{mi}

i

m

$$P_{mi} = \Pi_{mi} > \Pi_{mj} \quad \forall i \neq j$$

\mathcal{E}_{mi}

x_n

$$P_{mi} = \frac{\delta'_i x_n + \gamma'_i z_n}{\sum_{i=1}^m \delta'_i x_n + \gamma'_i z_n} \quad i$$

$$P_{m0} = \frac{\delta'_i x_n + \gamma'_i z_n}{\sum_{i=1}^m \delta'_i x_n + \gamma'_i z_n}$$

$x_n \quad z_n$

$$\left[\frac{P_{mi}}{P_m} \right] = \delta'_i x_n + \gamma'_i z_n$$

$\delta_i \quad \gamma_i$

i

i

$T = \infty$

x_n

$$\text{---} = \left[\text{---} \right]$$

n

n

n

Table 1: Descriptive Statistics

Variable	Observations	Mean	Std. Dev.	Min	Max
Export					
FDI					
License					
IPR					
Econ Freedom					
GDP					

Table 2: Mean and Standard Deviation in each mode

Variable	Export	FDI	License
IPR			
Econ Freedom			
GDP			
Effective Wage			
Distance			
Investment Cost			
Observations			

4. Empirical Analysis

Table 3
Negative Binomial Regression Model

Variable	Export (FE)	FDI (FE)	se
Constant			
IPR			
EF			
DIST			
GDP			
W			

N

$\delta_i \quad \gamma_i$

Table 4
Multinomial Logit Model

Variable	Model estimates ¹		Marginal effect on probabilities ²		
	FDI	License	Export	FDI	License
			Predicted Probabilities		
Constant					
			Marginal Effect		
IPR					
Economic Freedom					
Distance					

GDP

β^i $\beta^i \alpha$

$$\beta^L \beta^F \quad \left| \beta^L \alpha \right| \leq \left| \beta^F \alpha \right|$$

$$\frac{\partial \Pi^L}{\partial \alpha} \quad \frac{\partial \Pi^F}{\partial \alpha}$$

Table 5
Predicted Probabilities of Entry Modes by IPR Index Level

	Probabilities		
IPR	Export	FDI	License
0			
1			
2			
3			
4			
5			

Table 6
Low R&D Group

Model estimates¹

Marginal e

Table 7
High R&D Group

Variable	Model estimates ¹		Marginal effect on probabilities ²		
	FDI	License	Export	FDI	License
			Predicted Probabilities		
Constant					
			Marginal Effect		
IPR					
Economic Freedom					
Distance					
GDP					

Effective Wage

Appendix A

Proof for Lemma 1

74TJMCID 10 >>BDCBT3TT4 1 Tt8.9w75 0 0 807335 103.707335.9 T1 Tm06.4813.5

π^F $p q^F$ q^F $c^F w$ q^F

Appendix B

Comparative Static Analysis

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Discount rate (r)

Appendix C

Comparative Static Analysis (cont'd)

Cases on $\frac{\partial \Pi^i}{\partial \alpha}$

$$\beta^E \quad \beta^F \quad \beta^{E'} \alpha \quad \beta^{F'} \alpha \quad \frac{\partial \Pi^E}{\partial \alpha} \quad \frac{\partial \Pi^F}{\partial \alpha}$$

$$\beta^F \quad \beta^E \quad \beta^{E'} \alpha \quad \beta^{F'} \alpha$$

$$\beta^L \quad \beta^E$$

$$\beta^L \quad \beta^F \quad \left| \beta^{L'} \alpha \right| > \left| \beta^{F'} \alpha \right|$$

Appendix D

BEA 3-digit Industry Code

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