

SUMMARY

Accomplished Illustrator and Digital Designer known for scholarly comic books delving into Jewish themes. Other areas of expertise include user experience design, project management, and visual communication.

PROFESSIONAL EXPERIENCE

Comic Book Author/Illustrator/Educator

Peartree4 Productions LLC, Philadelphia, PA

2002-Present

- Sole proprietor of digital design firm specializing in illustration & user experience design.
- Portfolio includes illustrated graphic novels, book covers, editorial illustrations for print, film, and online.
- Lectured at 24 different colleges and universities across the United States on topics related to visual communication and Jewish studies.
- Created *New York Times Best Selling* graphic novel with Harvey Pekar, *Not The Israel My Parents Promised Me*. Published by Hill & Wang, 2012.
- Produced 192-page critically acclaimed graphic novel, *Megillat Esther*. Published by the Jewish Publication Society, 2005.

Director of Strategy & Experience

Zivtech, Philadelphia PA

2013-2017

- Hybrid Project Manager/UX Specialist for Web-focused digital agency.
- Facilitated the launch of more than two-dozen Web applications for companies in telecommunications, higher education, non-profit, pharmaceutical, healthcare, and e-commerce fields. Served as integral member of management team aligning KPIs, resource allocations, and client services.
- Directly involved in sales pitches, discoveries, and quality assurance processes integral to SDLC.
- Oversaw the coordination and utilization of a 25+ team of technologists & designers.
- Lead discoveries & requirements gathering to generate journey maps and use cases.
- Moved from entry level to management position in less than 2 years.

Director of Interactive Media

Jewish Publication Society, Philadelphia PA

2007-2010

EDUCATION

2006 **Vancouver Film School**, Vancouver, BC
Digital Design Diploma

2001 **The Liberal Yeshiva**, Jerusalem, Israel
Certificate in Jewish Studies

1998 **University of Michigan-**

EXHIBITIONS

- 2015 Temple Judea Museum, Elkins Park, PA
Opening the Windows
Solo exhibition of illustrations related to site specific comic book readers' guide to monumental stained glass windows.
- 2015 Philadelphia Museum of Jewish Art, Philadelphia, PA
JOMIX : Jewish Comix-Art and Derivation
Group exhibition of Jewish illustrators

TEACHING ARTIST IN RESIDENCIES

- 2016 Haverford College, Haverford, PA
- 2016 Swarthmore College, Swarthmore, PA
- 2015 Temple Judea Museum, Elkins Park, PA
- 2015 Pennsylvania Academy of the Fine Arts, Philadelphia, PA
- 2014 University of Kentucky, Lexington, KY
- 2013 Pennsylvania Academy of the Fine Arts, Philadelphia, PA
- 2010 Yeshiva University Museum, New York, NY

GUEST LECTURES

- 2017 Intellectual Heritage Department, Temple University, Philadelphia, PA
- 2016 English Department, West Chester University, West Chester, PA
- 2015 The Berman Center for Jewish Studies, Lehigh University, Bethlehem, PA
- 2015 Department of French and Italian, the Program in Judaic Studies, & the Lewis Center for the Arts, Princeton University, Princeton, NJ
- 2014 Jewish Studies Program, Vassar College, Poughkeepsie, NY
- 2014 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2013 Frankel Center for Judaic Studies, University of Michigan, Ann Arbor, MI
- 2013 Judaic & Near Eastern Studies Department, University of Massachusetts, Amherst, MA
- 2013 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2012 Depts. of Religious Studies & Women's Studies University of Wisconsin, Oshkosh, WI
- 2012 Judaic Studies Program, Case Western Reserve University, Cleveland, OH
- 2012 Depts. of Humanities & Medicine, Penn State College of Medicine, Middletown, PA
- 2012 Jewish Studies Department & Writing, Rhetoric, and Digital Studies Department, University of Kentucky, Lexington, KY
- 2012 Department of Jewish Studies, Rutgers University, New Brunswick, NJ
- 2012 Department of Jewish Studies, Rutgers University, New Brunswick, NJ
- 2010 Jewish Studies Department, Oberlin College, Oberlin, OH
- 2010 Jewish Studies Program, University of Delaware, Newark, DE
- 2009 Genesis Pre-College Program, Brandeis University Waltham, MA
- 2006 Judaic Studies Department, Drexel University, Philadelphia, PA

RELATED EXPERIENCE

- 2010 Volunteer Technology Connector
Arts + Business Council of Philadelphia, PA

- 2002 Volunteer Translator
Museo del Cómic I La Il·lustració, Barcelona, Spain

- 1994 Editorial Intern
Marvel Comics, New York, NY